



Baldwin Hamilton Jr(CEO)

Baldwin Hamilton Jr is a Spring 2020 Graduate with a Bachelor's degree in Business Administration with a Specialty in Marketing. He received his degree from Langston University, the only HBCU in Oklahoma. During his years in college, he was involved with Student Government Association, Langston University Ambassadors, NAACP, Toastmasters, and a member of Phi Beta Sigma Fraternity Inc. Baldwin Jr. has over 6 years of experience with marketing different brands and was also the Marketing and External Affairs Coordinator of It's About the Kids Inc for a couple years, before being promoted to the CEO position.

He is known for his strong work ethic, creativity, and professionalism. He is a firm believer that his purpose in life is reached through a natural love for marketing and making connections. Baldwin is currently making an impact by creating, spreading information and the organization of digital content through the It's About the Kids Inc. podcast called The Lighthouse Effect, and working on optimizing the network of businesses for IATK and is a pioneer of opportunity for this organization. It has been a goal of his to make this company a household name in the community and the nation.

Social Media: Facebook: Baldwin Hamilton Jr

Instagram: @The_rougeexecutive_

TikTok: @IATK3000